

Bridge Tower Brand Image Specifications

Instruction Sheet - PN 28-0956

Introduction

This basic Instruction Sheet is meant to inform the user about the dimension and shape of the variety of graphics used for each particular brand or drink on the Bridge Tower User Interface software. If a complete Operations Manual is required, please refer to the Lancer web site (lancercorp.com) or for your convenience, scan this QR code with a mobile device (app required) for immediate access. Contact Lancer Customer Service if any assistance is required.



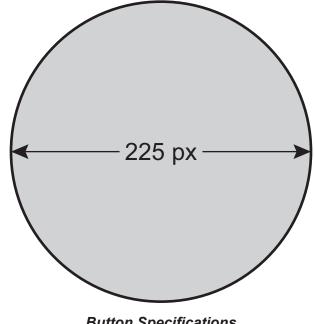
Each brand for the Bridge Tower uses the following graphics:

- **Button Required**
- Panel Bottom Required
- Panel Top Required
- **Gradient** Optional
- **Nutrition** Optional

Button

The **Button** graphic represents the brand when it is not selected. This image will be displayed at several different sizes, ranging down to 100 pixels x 100 pixels in the service menu. A white "halo" will be rendered behind this image when the brand is selected.

The image file should be 225 pixels x 225 pixels and the image should be a 225 pixel diameter circle.



Button Specifications

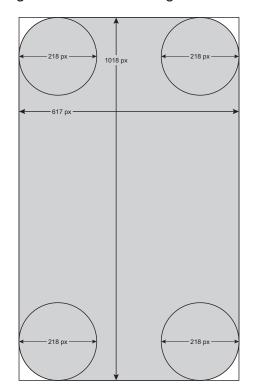


Button Example

Panel Top & Panel Bottom

The **Panel Top** and **Panel Bottom** images are layered to create the main background of the pour screen. The panel is to be provided in two layers so that an animated effect, such as streams of bubbles, can be rendered between them at a later date. **The Panel Bottom** image should contain the main gradient of the image, while the **Panel Top** should contain the logo, a cup, and any "halos". The **Panel Bottom** is used to create control gradients if no Gradient graphic is provided.

Both image files should be 617 pixels x 1018 pixels. The *Panel Bottom* image should be a 617 pixel x 1018 pixel rounded rectangle with 109 pixel radii. The *Panel Top* image should contain no opaque regions outside the rounded rectangle of the bottom image.



Panel Specifications



Panel Bottom Example
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Panel Top Example



Finished Panel Example
*images NOT to scale

Gradient

The optional *Gradient* image is used to create a brand-specific gradient behind the pour controls. This gradient will be expanded horizontally and aligned with the bottom of the *Panel Bottom* image when rendered (though the shape of the gradient will depend on the controls).

If no Gradient image is provided, a section in the lower right quadrant of the *Panel Bottom* image will be used. The Gradient image should be 1 pixel x 590 pixels and fully opaque.



Gradient Example

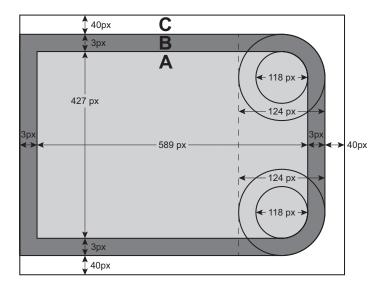
Use of Gradient Image in Pour Screen

Nutrition

The optional *Nutrition* graphic presents nutritional information for the customer. This image will fly in from the left and rest above the *Panel Top* and *Panel Bottom*. The left edge of the image will be at the left edge of the screen. Most Nutrition graphics have a slogan at the top, with a thin white line separating it from nutrition information and ingredients at the bottom.

If this graphic is not present, the user will not be presented with a button to display it.

The image file should be 635 pixels x 513 pixels. Please refer to the figure below for region locations and dimensions. Region A is fully opaque and contains the actual nutrition information. Region B is a 3 pixel opaque white border. Region C should contain a shadow effect, 25% opacity closest to Region B, fading to fully transparent.



Erfrischend und belebend... Nährwertangaben je per 100ml Energie 180kJ,42kcal Kohlenhydrate (g) 106 Salz (g) davon Zucker (g) 10.6 Eiweiß (g) Fett (g) davon ges. Fettsäuren (g) Zutaten: Wasser, Zucker, Kohlensäure, Farbstoff E 150d, Säuerungsmittel Phosphorsäure, natürliches Aroma, Aroma Koffein

Nutrition Specification

Nutrition Example
*images NOT to scale

NOTE

Please refer to the Lancer website (lancercorp.com) for more information relating to Lancer Installation and Operation Manuals, Instructions Sheets, Technical Bulletins, etc.

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